Go-Getters Muttifamily



# TEXAS State of the Market 2024









Old and Newcomers

8,621 households

8.1%

of Households

Source: This infographic contains data provided by Esri (2024, 2029).

15%

10%





\*SOURCE: ALN APARTMENT DATA

# Lubbock

### **Rents by Class**

Surveyed Properties	Market	Class A 2000+	Class B 80-99	Class C 1979-	Affordable
Properties	146	58	23	53	36
Units	27,518	12,477	5,059	7.762	4,047
Occupancy	91.8%	93.8%	94.2%	87.3%	91.3%
Rent	\$1,172	\$1,500	\$972	\$902	\$967
\$ / Sq. Ft.	\$1.22	\$1.37	\$1.14	\$1.09	\$1.08
Studio: Avg. Rent	\$721	\$945	\$639	\$664	\$597
\$ / Sq. Ft.	\$1.72	\$2.11	\$1.44	\$1.67	\$1.16
1BR: Avg. Rent	\$882	\$1037	\$840	\$778	\$842
\$ / Sq. Ft.	\$1.29	\$1.44	\$1.25	\$1.19	\$1.19
2BR: Avg. Rent	\$1,132	\$1,365	\$1,031	\$964	\$1,031
\$ / Sq. Ft.	\$1.12	\$1.30	\$1.03	\$0.99	\$1.08
3BR: Avg. Rent	\$1,512	\$1,756	\$1,315	\$1,102	\$1,024
\$ / Sq. Ft.	\$1.11	\$1.26	\$1.06	\$0.88	\$0.92

\*SOURCE: YARDI MATRIX

### **Recent Sales**

Property	Buyer	Units
Woodcrest	Woodcrest 5 LLC	224
Western and Omni	Apogee Capital, LLC	171
Meridian	LBK Fourth St LLC	224
Anatole at City View	Juniper Ironton LLC	218

#### **Top Employers**

Name	Industry	Employees
Texas Tech University	Education	11,652
Covenant Health	Hospitals	5,000
United Supermarkets	Headquarters	4,199
UMC Health System	Hospitals	4,000
Lubbock ISD	Education	3,300

\*SOURCE: LUBBOCK ECONOMIC DEVELOPMENT CORPORATION

#### New Construction

Property	Developer	Units	Completion	Туре
Falcons Nest	Tigris	257	2025	Market
The Wyatt	McGrath Real Estate Partners	234	May 2025	Market
Inn Town Lofts	Housing Trust Group	56	Feb 2025	Affordable

\*SOURCE: YARDI MATRIX

#### **Economic Growth**

Year	Jobs	Wages	Rents
2020	-3.2%	7.8%	2.1%
2021	3.4%	-0.1%	4.2%
2022	3.5%	5.0%	6.2%
2023	2.1%	1.8%	4.0%
2024	1.3%	4.6%	-0.4%

# Midland/Odessa **KEY FACTS**



257,937 Population



33.9 **Median Age** 



2.2% 2024

Unemployment

Rate



2023-2028 **Population: Annual Growth Rate** 

8.5%

of Households

Professionals

7,967 households



#### HOUSING STATS HOUSING COSTS (\$)Average Mortgage \$1,716 \$265,421 \$83,290 2.70 Median Home Value Median Household Household Size Income % **•** werage Rent \$1,556 34.4% 32,311 14.4% % Rentals Vacant Housing Units **Rental Unit Demand** \$1,200 \$1,500 \$1,800 \$300 \$600 \$900 EMPLOYMENT BREAKDOWN tapestry segments Mining 6% 7% Health Care 7D Forging Opportunity 10.3% 5% Construction 9 709 households of Households Transportation Accommodation/Food Svcs 7% 3% Manufacturing 1% 0% Professional/Tech Svcs Southwestern Families 8.5% Wholesale Trade 7,968 households of Households Arts/Entertainment/Rec Agriculture **Bright Young** 12%

Source: This infographic contains data provided by Esri (2024, 2029).

10%



Historical Occupancy



\*SOURCE: ALN APARTMENT DATA

# Midland/Odessa

### **Rents by Class**

Surveyed Properties	Market	Class A 2000+	Class B 80-99	Class C 1979-	Affordable
Properties	131	35	43	47	49
Units	23,145	8,997	8,273	5,083	7,026
Occupancy	94.0%	94.3%	93.4%	94.6%	95.8%
Rent	\$1,480	\$1,765	\$1,359	\$1,214	\$1,162
\$ / Sq. Ft.	\$1.63	\$1.85	\$1.52	\$1.45	\$1.25
Studio: Avg. Rent	\$960	\$1,218	\$916	\$822	-
\$ / Sq. Ft.	\$1.85	\$2.18	\$1.71	\$1.78	-
1BR: Avg. Rent	\$1,269	\$1,516	\$1,154	\$1,029	\$1,002
\$ / Sq. Ft.	\$1.77	\$2.04	\$1.62	\$1.57	\$1.41
2BR: Avg. Rent	\$1,572	\$1,848	\$1,491	\$1,287	\$1,189
\$ / Sq. Ft.	\$1.51	\$1.68	\$1.44	\$1.37	\$1.21
3BR: Avg. Rent	\$2,014	\$2,315	\$1,898	\$1,569	\$1,329
\$ / Sq. Ft.	\$1.52	\$1.69	\$1.36	\$1.31	\$1.12

\*SOURCE: YARDI MATRIX

### **Recent Sales**

Property	Buyer	Units
Monaco	Quarry Capital	256
Blue Ridge	Quarry Capital	290
Windmill Ranch	American Capital RG	326
Wall Street Lofts	Investors Capital GP	108

#### **New Construction**

Property	Developer	Units	Completion	Туре
Magnolia Senior	Sahot Development	200	April 2024	Senior
Heritage Heights	Generation Housing	66	Jan 2023	Senior

\*SOURCE: YARDI MATRIX

#### **Top Employers**

Name	Clty	Employees
Saulsbury Companies	Odessa	4,000
Ector County ISD	Odessa	3,873
Pioneer Natural Resources	Midland	3,600
Midland ISD	Midland	2,845

\*SOURCE: PERMIAN BASIN DEVELOPMENT COOPERATION

#### **Economic Growth**

Year	Jobs	Wages	Rents
2020	-13.3%	-3.2%	-23.1%
2021	3.3%	0%	1.4%
2022	10.2%	10.3%	16.9%
2023	6.7%	6.0%	7.9%
2024	1.4%	4.9%	2.8%

\*SOURCE: BUREAU OF LABOR STATISTICS



EMPLOYMENT BREAKDOWN

7.1%

Vacant Housing Units



39.8%

% Rentals

99,904

**Rental Unit Demand** 

50 \$200

\$800 \$1,000 \$1,200 \$1,400 \$400 \$600

### TAPESTRY SEGMENTS

7F	Southwestern Families 74,384 households	<b>29.6%</b> of Households	~
7A	Up and Coming Families 39,992 households	<b>15.9%</b> of Households	~
70	Urban Edge Families 16,112 households	<b>6.4%</b> of Households	~





\*SOURCE: ALN APARTMENT DATA

# El Paso

### **Rents by Class**

Surveyed Properties	Market	Class A 2000+	Class B 80-99	Class C 1979-	Affordable
Properties	258	50	75	110	143
Units	43,766	10,144	13,655	15,293	17,537
Occupancy	95.3%	95.7%	95.3%	95.0%	95.6%
Rent	\$1,164	\$1,378	\$1,072	\$935	\$1,050
\$ / Sq. Ft.	\$1.32	\$1.48	\$1.36	\$1.15	\$1.21
Studio: Avg. Rent	\$781	\$1,415	\$777	\$715	\$704
\$ / Sq. Ft.	\$1.82	\$2.30	\$1.84	\$1.76	\$1.90
1BR: Avg. Rent	\$1,004	\$1,249	\$960	\$844	\$742
\$ / Sq. Ft.	\$1.50	\$1.74	\$1.53	\$1.29	\$1.17
2BR: Avg. Rent	\$1,200	\$1,552	\$1,132	\$989	\$888
\$ / Sq. Ft.	\$1.22	\$1.42	\$1.25	\$1.06	\$1.05
3BR: Avg. Rent	\$1,464	\$1,772	\$1,456	\$1,266	\$1,015
\$ / Sq. Ft.	\$1.15	\$1.35	\$1.21	\$0.97	\$0.76

\*SOURCE: YARDI MATRIX

### **Recent Sales**

Property	Buyer	Units
Wyndchase	Cooper Street Capital	150
Villa Sierra	Copper Street Capital	243
Retreat at Mesa Hills	EP Essential Housing WFPFC	752

#### **Top Employers**

Name	Industry	Employees
Fort Bliss	Military	47,628
El Paso ISD	Education	8,478
Socorro ISD	Education	8,120
T&T Staff Management, Inc	Supplier	7,606
Ysleta ISD	Education	7,383

\*SOURCE: EL PASO ECONOMIC DEVELOPMENT CORPORATION

#### **Economic Growth**

Year	Jobs	Wages	Rents
2020	-3.6%	12.4%	4.4%
2021	1.9%	4.5%	8.6%
2022	4.8%	3.5%	11.5%
2023	2%	4.5%	4.9%
2024	1.7%	4.2%	2.5%

#### **New Construction**

Property	Developer	Units	Completion	Туре
Retreat at Eastlake	Cesar Ornelas	343	2024	Market
Dessert Commons West	Ascent Holdings	376	2025	Market
Milestone at Mission Ridge	Bohannon Develop	300	2026	Market

\*SOURCE: YARDI MATRIX

#### \*SOURCE: BUREAU OF LABOR STATISTICS

# Abilene KEY FACTS







2.7%



0.23%

Population

127,736

34.2 Median Age

2024 Unemployment Rate 2023-2028 Population: Annual Growth Rate





# Abilene

#### **Rents by Class**

Surveyed Properties	Market	Senior	Student	Affordable
Properties	79	16	5	19
Units	8,138	1,037	599	1,973
Occupancy	92.9%	100%	91.7%	94.2%
Rent	\$1,002	\$1,614	\$1,692	\$809
\$ / Sq. Ft.	\$1.19	\$2.04	\$1.54	\$0.87

\*SOURCE: ALN APARTMENT DATA

Units

100

124



Buyer

\*SOURCE: ALN APARTMENT DATA

**Recent Sales** 

Property

Sunscape

Cedar Creek

#### **Historical Rental Rates**



\*SOURCE: ALN APARTMENT DATA

#### **Top Employers**

Name	Industry	Employees
Dyess Air Force Base	Military	8,864
Hendrick Health System	Healthcare	4,032
Abilene ISD	Education	2,450
Abilene Christian University	Education	1,900
City of Abilene	Government	1,300

\*SOURCE: DEVELOPMENT CORPORATION OF ABILENE

#### **New Construction**

Property	Developer	Units	Completion	Туре
Landmark at Abilene	Overland Property Group	29	2024	Affordable
South Lake Villas	KPLB LLC	63	2024	Market

Sunscape Partners LLC

Silver Lands Management

#### **Economic Growth**

Year	Jobs	Wages	Rents
2020	-3.0%	7.0%	3.5%
2021	2.7%	0.7%	3.9%
2022	4.3%	9.2%	9.4%
2023	2.5%	2.7%	6.2%
2024	1.5%	4.1%	3.0%







\*SOURCE: ALN APARTMENT DATA

# Amarillo

### **Rents by Class**

Surveyed Properties	Market	Class A 2000+	Class B 80-99	Class C 1979-	Affordable
Properties	74	12	21	33	28
Units	13,193	4,054	3,761	5,047	3,323
Occupancy	92.7%	96.3%	92.5%	89.9%	85.6%
Rent	\$981	\$1,251	\$875	\$917	\$996
\$ / Sq. Ft.	\$1.18	\$1.39	\$1.20	\$1.07	\$1.12
Studio: Avg. Rent	\$653	\$801	\$585	\$680	-
\$ / Sq. Ft.	\$1.44	\$1.54	\$1.54	\$1.36	-
1BR: Avg. Rent	\$775	\$1,078	\$784	\$775	\$888
\$ / Sq. Ft.	\$1.15	\$1.50	\$1.23	\$1.15	\$1.29
2BR: Avg. Rent	\$1,036	\$1,275	\$1,018	\$941	\$963
\$ / Sq. Ft.	\$1.11	\$1.36	\$1.13	\$0.99	\$1.07
3BR: Avg. Rent	\$1,326	\$1,432	\$1,200	\$1,250	\$1,115
\$ / Sq. Ft.	\$1.06	\$1.18	\$1.06	\$1.00	\$1.02

\*SOURCE: YARDI MATRIX

### **Recent Sales**

Property	Buyer	Units
Amarillo Square	Amarillo Square Apartments LLC	181
Creek Bend	Creek Bend Apartment Investors LLC	213
West Oaks	Silver Lands Management	61

#### **Top Employers**

Name	Industry	Employees
Amarillo ISD	Education	4,500
Tyson Foods, Inc.	Processing	4,300
CNS Pantex	Security	3,844
BSA Health System	Medical	3,100
Northwest Texas Healthcare	Medical	2,150

\*SOURCE: AMARILLO ECONOMIC DEVELOPMENT CORPORATION

#### **New Construction**

Property	Developer	Units	Completion	Туре
Commons at St. Anthony	Commonweath	128	Jan 2025	Affordable
Village Park	Cohen - Esrey	164	Dec 2025	Affordable
The Nine	Louis Homan	105	Planned	Market

\*SOURCE: YARDI MATRIX

#### **Economic Growth**

Year	Jobs	Wages	Rents
2020	-2.7%	7.4%	1.1%
2021	2.9%	3.4%	7.3%
2022	2.6%	4.5%	10.3%
2023	2.2%	2.8%	2.7%
2024	1.2%	4.3%	2.7%

\*SOURCE: BUREAU OF LABOR STATISTICS





# San Angelo

### **Rents by Class**

Surveyed Properties	Market	Senior	Student	Affordable
Properties	73	10	2	14
Units	7,217	862	317	1,770
Occupancy	91.4%	91.6%	91.5%	96.8%
Rent	\$1,055	\$856	\$1,901	\$765
\$ / Sq. Ft.	\$1.30	\$1.29	\$1.65	\$0.86

\*SOURCE: ALN APARTMENT DATA



\*SOURCE: ALN APARTMENT DATA

#### **Historical Rental Rates**



\*SOURCE: ALN APARTMENT DATA

## **Recent Sales**

Property	Buyer	Units
Park at Paint Rock	Eagle Rock	92
Cliffhouse	CNB Rentals LLC	60
Monterra	Shepler Capital	142

#### **Top Employers**

Name	Industry	Employees
Goodfellow Air Force Base	Military	5,333
Shannon Health System	Healthcare	4,149
San Angelo ISD	Education	1,934
Angelo State University	Education	1,558
City of San Angelo	Municipal	978

\*SOURCE: SAN ANGELO ECONOMIC DEVELOPMENT CORPORATION

#### Economic Growth

Year	Jobs	Wages	Rents
2020	-4.2%	3.8%	2.9%
2021	2.6%	2.9%	5.2%
2022	4.1%	5.7%	9.5%
2023	2.0%	1.7%	2.3%
2024	1.7%	6.0%	2.1%

#### **New Construction**

Property	Developer	Units	Completion	Туре
Bergman Heights	KCG Companies	44	Nov 2025	Affordable
San Angelo Terrace	Trinity Housing	72	2024	Affordable
Residence at Green Meadow	MCP Group	49	Proposed	Affordable









4.0%



0.61%

Population

Median Age

2024 Unemployment Rate 2023-2028 Population: Annual Growth Rate





#### **Historical Occupancy** 100% 96.5% 93.7% 94% 92.8% 5 Yr Avg. 90.5% 92% 88% 85.6% 82% 76% 70% 2020 2021 2022 2023 2024

\*SOURCE: ALN APARTMENT DATA

# Waco

### **Rents by Class**

Surveyed Properties	Market	Class A 2000+	Class B 80-99	Class C 1979-	Affordable
Properties	101	39	26	27	32
Units	16,956	7,098	4,553	3,989	4,245
Occupancy	95.6%	94.5%	95.7%	92.5%	99.3%
Rent	\$1,530	\$1,874	\$1,191	\$1,110	\$974
\$ / Sq. Ft.	\$1.62	\$1.84	\$1.45	\$1.31	\$1.03
Studio: Avg. Rent	\$863	\$1,205	\$721	\$744	-
\$ / Sq. Ft.	\$1.81	\$2.11	\$1.75	\$1.43	-
1BR: Avg. Rent	\$1,219	\$1,464	\$1,010	\$927	\$833
\$ / Sq. Ft.	\$1.80	\$2.08	\$1.59	\$1.44	\$1.14
2BR: Avg. Rent	\$1,469	\$1,764	\$1,256	\$1,173	\$876
\$ / Sq. Ft.	\$1.46	\$1.66	\$1.35	\$1.22	\$1.02
3BR: Avg. Rent	\$1,806	\$2,057	\$1,518	\$1,482	\$1,098
\$ / Sq. Ft.	\$1.45	\$1.61	\$1.31	\$1.21	\$0.97

\*SOURCE: YARDI MATRIX

### **Recent Sales**

Property	Buyer	Units
URSA	Palladins Capital	250
University Edge	Crescent Sky	89
The Midway	Diares at Midway SPE LLC	120
1800 Primrose	Prime Properties	168

#### **New Construction**

Property	Developer	Units	Completion	Туре
2201 Creekview	Cross Development	300	Oct 2024	Market
NCWERA	Private Owner	180	Jan 2025	Market
Wayfare Waco	IMS Development	272	Jan 2025	Market

\*SOURCE: YARDI MATRIX

#### **Top Employers**

Name	Industry	Employees
Baylor University	Education	3,253
Ascension Providence	Healthcare	3,075
Waco ISD	Education	2,373
H-E-B	Retail	2,000
Baylor Scott & White	Healthcare	1,736

\*SOURCE: ECONOMIC DEVELOPMENT CITY OF WACO

#### **Economic Growth**

Year	Jobs	Wages	Rents
2020	-3.2%	7.8%	2.1%
2021	3.4%	-0.1%	4.2%
2022	3.5%	5.0%	6.2%
2023	2.1%	1.8%	4.0%
2024	1.3%	4.6%	-0.4%

\*SOURCE: BUREAU OF LABOR STATISTICS





# Wichita Falls

#### **Rents by Class**

Surveyed Properties	Market	Senior	Student	Affordable
Properties	79	16	5	19
Units	8,138	1,037	599	1,973
Occupancy	92.9%	100%	91.7%	94.2%
Rent	\$1,002	\$1,614	\$1,692	\$809
\$ / Sq. Ft.	\$1.19	\$2.04	\$1.54	\$0.87

\*SOURCE: ALN APARTMENT DATA



\*SOURCE: ALN APARTMENT DATA

#### **Historical Rental Rates**



\*SOURCE: ALN APARTMENT DATA

## **Recent Sales**

Property	Buyer	Units
Sun Valley Apartments	Overland Property Group	132
Washington Village	WV Wichita Holdings LP	96
Raintree Apartments	Broadmark Raintree LLC	164

#### **Top Employers**

Name	Industry	Employees
US Air Force	Military	4,250
United Regional	Medical	2,305
WFISD	Education	1,854
Midwestern State University	University	1,354
City of Wichita Falls	Municipal	1,223

\*SOURCE: WICHITA FALLS CHAMBER OF COMMERCE

#### **Economic Growth**

Year	Jobs	Wages	Rents
2020	-4.8%	5.2%	3.8%
2021	0.6%	2.3%	5.9%
2022	2.0%	7.3%	6.6%
2023	1.2%	5.1%	5.5%
2024	1.0%	5.0%	1.9%

#### **New Construction**

Property	Developer	Units	Completion	Туре
Brook Hollow	GVD Companies LLC	216	March 2024	Market







\*SOURCE: ALN APARTMENT DATA

# San Antonio

### **Rents by Class**

Surveyed Properties	Market	Class A 2000+	Class B 80-99	Class C 1979-	Affordable
Properties	1,009	417	255	222	332
Units	239,505	111,831	60,023	36,720	59,416
Occupancy	91.2%	92.2%	90.7%	89.6%	88.7%
Rent	\$1,293	\$1,498	\$1,111	\$1,011	\$1,214
\$ / Sq. Ft.	\$1.49	\$1.60	\$1.38	\$1.26	\$1.40
Studio: Avg. Rent	\$996	\$1,216	\$857	\$761	\$991
\$ / Sq. Ft.	\$1.92	\$2.13	\$1.83	\$1.69	\$2.16
1BR: Avg. Rent	\$1,266	\$1,451	\$1007	\$895	\$1,087
\$ / Sq. Ft.	\$1.73	\$1.90	\$1.50	\$1.37	\$1.56
2BR: Avg. Rent	\$1,619	\$1,927	\$1,305	\$1,160	\$1,310
\$ / Sq. Ft.	\$1.48	\$1.66	\$1.30	\$1.18	\$1.29
3BR: Avg. Rent	\$2,083	\$2,340	\$1,785	\$1,431	\$1,388
\$ / Sq. Ft.	\$1.42	\$1.53	\$1.30	\$1.15	\$1.16

\*SOURCE: YARDI MATRIX

### **Recent Sales**

Property	Buyer	Units
Legacy at Cibolo (Boerne)	PEM Acquisitions	238
View at Crown Ridge	Aspen Oak Capital Partners	292
Augusta Flats	Lynd Living	260
Renata on Fredericksburg	29th Street Capital	299

#### **New Construction**

Property	Developer	Units	Completion	Туре
Caliza Ridge	Thompson Realty Capital	335	Jan 2025	Market
Gateway to Gruene	MND Partners	227	March 2025	Market
Tacara at Steubing Heights	Casey Development	293	Dec 2025	Market
Legacy at Veramendi	NE Development	324	Feb 2025	Market

\*SOURCE: YARDI MATRIX

#### **Top Employers**

Name	Industry	Employees
Joint Base San Antonio	Military	80,000
H-E-B	Supermarket	20,000
USAA	Financial	18,300
Methodist Healthcare	Medical	9,600
Randolph Air Force Base	Military	11,000

\*SOURCE: SAEDC

#### **Economic Growth**

Year	Jobs	Wages	Rents
2020	-4.5%	11.0%	1.7%
2021	2.9%	4.7%	10.7%
2022	6.1%	3.9%	7.8%
2023	3.3%	4%	-0.2%
2024	2.1%	4.9%	1.8%

\*SOURCE: BUREAU OF LABOR STATISTICS

# **Denton** KEY FACTS



155,374 Population



**31.6** Median Age



**3.9%** 

Unemployment

Rate

2.03% 2023-2028

2023-2028 Population: Annual Growth Rate







#### \*SOURCE: YARDI MATRIX

# Denton

### **Rents by Class**

Surveyed Properties	Market	Class A 2000+	Class B 80-99	Class C 1979-	Affordable
Properties	138	66	22	24	22
Units	27144	14088	4965	3441	4485
Occupancy	91.7	92.2	92.3	98.6	-
Rent	\$1,740	\$1,932	\$1,344	\$1,217	\$1,460
\$ / Sq. Ft.	\$1.84	\$1.92	\$1.72	\$1.62	\$1.47
Studio: Avg. Rent	\$1,085	\$1,208	\$916	\$966	-
\$ / Sq. Ft.	\$2.22	\$2.16	\$2.10	\$2.38	-
1BR: Avg. Rent	\$1,295	\$1,390	\$1,128	\$1,053	\$1,226
\$ / Sq. Ft.	\$1.89	\$1.96	\$1.78	\$1.69	\$1.62
2BR: Avg. Rent	\$1,732	\$1,917	\$1,441	\$1,339	\$1,474
\$ / Sq. Ft.	\$1.72	\$1.84	\$1.59	\$1.43	\$1.44
3BR: Avg. Rent	\$2,280	\$2,408	\$1,870	\$1,635	\$1,624
\$ / Sq. Ft.	\$1.73	\$1.78	\$1.70	\$1.37	\$1.40

\*SOURCE: YARDI MATRIX

## **Recent Sales**

Property	Buyer	Units
The Vines	Silver Lands Management	300
801 W Mulberry St	Nancy Sorrells	10

#### **Top Employers**

Name	Industry	Employees
University of North Texas	Education	8,891
Peterbilt Motors Company	Manufacturing	2,000
Texas Health Denton	Healthcare	1,100
Texas Woman's University	Education	1,077
Sally Beauty Holdings	Distribution	1,000

\*SOURCE: ECONOMIC DEVELOPMENT PARTNERSHIP OF DENTON, TEXAS

#### **New Construction**

Property	Developer	Units	Completion	Туре
Resia Rayzor Ranch	Resia	322	June 2024	Market
Marlowe Denton	Greystar	521	Dec 2024	Market
Perch Denton	Good + West	195	April 2024	BTR Market

\*SOURCE: YARDI MATRIX

#### **Economic Growth**

Year	Jobs	Wages	Rents
2020	-3.7%	7.5%	-
2021	3.9%	9.3%	6.0%
2022	5.6%	0.6%	14.8%
2023	3.2%	3.2%	5.7%
2024	1.7%	4.1%	3.7%

\*SOURCE: BUREAU OF LABOR STATISTICS | YARDI MATRIX

# Build-To-Rent Communites New Construction by Market



Property Name	Address	City	Unit Count	Owner Name	Estimated Completion	Start of Lease-Up
Cottonwood Creek Market	Creekview Drive & South New Road	Waco	200	NewQuest Properties		
Wayfare Waco	1210 North Old Robinson Road	Waco	272	IMS Development	03/31/2025	11/16/2024
The Laramie at Warriors Path	329 Indian Trail	Harker Heights	94	Gold Block Ventures	07/31/2025	01/09/2024
Terralane at Campo Del Sol	51046 Agave Court	El Paso	94	Scarborough Lane Development	02/28/2025	04/01/2024
Los Cielos at Brooks	7722 Calle Coyote	San Antonio	488	Preston Hollow Capital	01/31/2027	02/05/2024
Altura	Interstate 35 & Toepperwein Road	San Antonio	266	AHV Communities	11/30/2025	
Emerald Townes	3523 North North Loop 1604 East	San Antonio	100	Sittterle Homes	03/31/2025	07/19/2024
Oasis @ Stone Oak	23609 Canyon Golf Road	San Antonio	284	Grandview Partners	07/31/2025	
Solstice Springs	2997 Rosenholz Street	New Braunfels	76	Empire Communities	02/28/2025	08/14/2024
Abbott Place	5508 Shasta Place	Saint Hedwig	194	Tricon Residential	02/28/2025	06/01/2022
Artesia at Medina Valley	6304 Masterson Road	San Antonio	283	The Brownstone Group	02/28/2025	05/31/2024
Mission at Davis Ranch	10338 White Lodge	San Antonio	186	Heartwood Development Company	08/31/2025	04/01/2024
YardHomes Juniper Pointe	2084 Alamo Pkwy	San Antonio	248	Urban Moment	05/31/2025	08/23/2023
Carmel Villas	3705 Pockrus Page Road	Denton	230	Fundrise	02/28/2025	06/01/2023
Cyrene at Hickory Creek	SWC Barrel Strap Rd & Hickory Creek Rd	Denton	100	JEN Partners		
YardHomes Parkside	2850 North Bonnie Brae Street	Denton	230	Urban Moment	02/28/2025	03/01/2024
Yardly Elm	4005 North Elm Street	Denton	316	Taylor Morrison	08/31/2025	03/01/2024



### **Recent Sales**

Property	City	Buyer	Units
Casa Pointe	San	The Michaels	200
Villas	Antonio	Organization	
Townhomes	San	BLDG	220
at Westcreek	Antonio	Partners	
Willows at	San	Progress	103
Kendall Brook	Antonio	Residential	

# **BTR Communities**

#### **Rents by Class**

Surveyed Properties	El Paso	San Antonio	Lubbock	Waco	Midland/ Odessa
Properties	3	40	3	3	2
Units	592	7723	183	528	125
Occupancy	98.3%	92.2%	97.3%	96.4%	97.6%
Rent	\$1,955	\$2,078	\$1,690	\$1,696	\$1,869
\$ / Sq. Ft.	\$1.19	\$1.42	\$1.05	\$1.64	\$1.52
1BR: Avg. Rent	-	-	-	\$1,545	\$1,593
\$ / Sq. Ft.	-	\$1.93	-	\$2.08	\$1.66
2BR: Avg. Rent	-	\$1,924	-	\$1,820	\$1,946
\$ / Sq. Ft.	-	\$1.61	-	\$1.85	\$1.46
3BR: Avg. Rent	\$1,844	\$2,140	\$1,639	\$1,649	\$2,160
\$ / Sq. Ft.	\$1.25	\$1.39	\$1.07	\$1.22	\$1.55
4BR: Avg. Rent	\$2,065	\$2,289	\$1,995	-	-
\$ / Sq. Ft.	\$1.13	\$1.17	\$0.98	-	-
5BR: Avg. Rent	-	\$2,409	-	-	-
\$ / Sq. Ft.	-	\$0.91	-	-	-

\*Data for this chart has been taken from Yardi Maxtrix. They do not cover ALL Build-to-Rent Communites across Texas.

#### **Existing BTR Communities**

Property	City	Units
West End Townhomes	Lubbock	48
Bell Farms Townhomes	Lubbock	62
Tech Village North	Lubbock	25
Hayden's Park at Upland Crossing	Lubbock	52
Ranch at Vintage	Lubbock	56
University Woods Duplexes	Waco	56
Northcliffe Duplexes	Killeen	70
Audra Heights	Denton	72
Longhorn Cove	Denton	66
Canvas at Denton	Denton	79
Beall Way	Denton	188
Perch Denton	Denton	195
Residences at Rayzor Ranch	Denton	280
DeWetter Homes	El Paso	98
Village at Cottonwood Springs	El Paso	400

### **Existing BTR Communities (cont.)**

Property	City	Units
Frame Med Center	San Antonio	174
Farm Haus	San Antonio	142
Vickery Grove	San Antonio	82
Pradera	San Antonio	250
Birdsong at Leon Springs	San Antonio	248
Beacon at Meridian	San Antonio	152
Emerald Forest Townhomes	San Antonio	100
Winding Brook	San Antonio	228
Cottages at Leon Creek	San Antonio	248
Legacy Heights Luxury Apartment Homes	San Antonio	306
Caliza at The Loop	San Antonio	154
Casata San Marcos	San Marcos	210
Millbrook Commons	San Marcos	88

\*Data for this table is a mix of information from Yardi Maxtrix and our own research.

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## Job Growth & Volatility



## Rental Demand per Job



## Rent Growth & Occupancy



## Current Population & Expected Growth



## Rents vs Cost to Own



## Market Rents vs Affordable Rents



\*Source Texas Real Estate Research Center | Building Permits | Nov 2024 5 Units+



### Survey of Operating Income & Expenses in Rental Apartment Communities

It's crucial to depend on accurate market data when underwriting new properties. There are several benchmarking surveys that you can access, but they focus on larger markets. So in 2021 our research department intern Brynn Hellman created our own income/expense survey. Our survey is based on underwriting over 530 properties throughout West Texas, Central Texas, and the Hill Country. There are more than 59,470 units with an average complex size of 112 units. We've recently subscribed to Yardi Matrix and their information is also included below.

Here is a summary of some of the markets we work in.

IM Yardi Matrix	Amarillo	Central East TX	El Paso	Lubbock	Midland/ Odessa	San Antonio	Weighted Average	% of GPR
Properties	17	73	74	15	40	247	466	
Income								
Metrics Per Unit								
Income Assumptions								
Gross Potential Rent	\$11,830	\$13,531	\$12,492	\$11,170	\$16,206	\$15,145	\$14,313	100.0%
Economic Vacancy	-\$836	-\$1,131	-\$937	-\$932	-\$1,204	-\$1,403	-\$1,233	-8.6%
Net Rental Income	\$10,994	\$12,400	\$11,555	\$10,237	\$15,001	\$13,742	\$13,079	91.4%
Other Income	\$1,221	\$1,608	\$1,347	\$1,660	\$2,310	\$1,729	\$1,678	11.7%
Total Income	\$12,215	\$14,009	\$12,901	\$11,897	\$17,311	\$15,470	\$14,758	103.1%
Operating Expenses	¢4.075	¢4.000	¢4.407	¢4.000	¢4 700	¢4.000	¢4.040	44 50/
Operating Expenses								
Payroll	\$1,675	\$1,629	\$1,487	\$1,693	\$1,760	\$1,669	\$1,642	11.5%
Marketing & Advertising	\$202	\$331	\$191	\$222	\$196	\$314	\$280	2.0%
Repairs & Maintenance	\$1,024	\$1,052	\$867	\$746	\$1,170	\$1,031	\$1,011	7.1%
Administrative	\$293	\$405	\$428	\$432	\$337	\$446	\$421	2.9%
Management Fees	\$599	\$491	\$461	\$453	\$566	\$470	\$484	3.4%
Utilities	\$602	\$1,068	\$1,108	\$810	\$1,014	\$986	\$1,001	7.0%
Electric	\$150	\$192	\$134	\$166	\$191	\$187	\$178	1.2%
Gas	\$49	\$48	\$66	\$23	\$28	\$16	\$32	0.2%
Water/Sewer	\$402	\$828	\$908	\$621	\$796	\$783	\$792	5.5%
Real Estate & Other Taxes	\$961	\$1,846	\$1,062	\$1,361	\$1,604	\$2,620	\$2,063	14.4%
Insurance	\$568	\$762	\$563	\$511	\$581	\$778	\$708	4.9%
Total Operating Expense	\$5,923	\$7,633	\$6,166	\$6,229	\$7,238	\$8,350	\$7,639	53.4%
Net Operating Income	\$6,292	\$6,376	\$6,735	\$5,668	\$10,074	\$7,120	\$7,119	49.7%
Capital Expenditures	\$660	\$1,933	\$1,617	\$1,089	\$663	\$1,538	\$1,491	10.4%

\*Information from Yardi Matrix. Line item titles modified to match our income and expense format.

	\$/Unit	% of GPR	\$/sf
# of Properties	185		
# of Units	23,236		
Gross Potential Rent	\$10,822	100.0%	\$12.73
Vacancy, Collection Loss	-\$1,570	-14.5%	-\$1.85
Loss to Lease	-\$428	-4.0%	-\$0.50
Concessions	-\$176	-1.6%	-\$0.21
Bad Debt	-\$324	-3.0%	-\$0.38
Total Rental Income	\$9,065	83.8%	\$10.66
Other Income	\$835	7.7%	\$0.98
Total Income	\$9,790	90.5%	\$11.52
Admin	\$378	3.5%	\$0.44
Advertising	\$125	1.2%	\$0.15
Contract Services	\$235	2.2%	\$0.28
Payroll	\$1,208	11.2%	\$1.42
Repairs Maintenance	\$682	6.3%	\$0.80
Management Fees	\$558	5.2%	\$0.66
Property Taxes	\$1,074	9.9%	\$1.26
nsurance	\$739	6.8%	\$0.87
_andscaping	\$175	1.6%	\$0.21
Furnover Cost	\$336	3.1%	\$0.39
Cable & Internet	\$145	1.3%	\$0.17
Gas	\$117	1.1%	\$0.14
Electric - Common	\$298	2.7%	\$0.35
Electric - Vacant	\$107	1.0%	\$0.13
Nater Sewer	\$623	5.8%	\$0.73
Frash	\$158	1.5%	\$0.19
Total Expenses	\$5,384	49.7%	\$6.33
NOI	\$5,006	46.3%	\$5.89
Capital Expenses	-\$1,017	-9.4%	-\$1.20



# 2024 Market Stats

Properties:	Units:	Average DOM: 206	MSI:
563	<b>17,519</b>		18.1
Active:	Expired:	Under Contract:	Sold:
<b>168</b>	190	<b>28</b>	<b>116</b>
Active Price/Unit:	Active Price/SF:	Active Cap Rate: <b>2.7%</b>	Active GRM:
<b>\$77,953</b>	\$89		5.1
Sold Price/Unit:	Sold Price/SF:	Sold Cap Rate:	Sold GRM:
<b>\$94,400</b>	<b>\$113</b>	6.2%	<b>7.4</b>

# Sales by Year

							* Major Texas Ma	rkets (Austin, Dalla	s, Houston, San A	ntonio) not inclu
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Number of Properties	17	27	31	38	88	109	177	170	152	76
lumber of Units	1,480	2,942	3,284	4,999	12,541	12,436	18,409	14,568	15,239	9,205
Properties with Pricing Data	17	23	27	26	32	43	72	81	53	45
verage Sold Price/Unit	\$31,147	\$49,341	\$42,921	\$50,949	\$63,098	\$73,888	\$64,317	\$106,320	\$99,404	\$95,783
verage Sold Cap Rate	10.0%	7.9%	6.2%	7.3%	5.9%	6.6%	5.5%	5.2%	6.0%	5.6%
verage Sold PPSF	\$48	\$55	\$56	\$67	\$81	\$89	\$83	\$125	\$97	\$105
verage Sold GRM	8.1	6.3	4.9	5.9	5.2	6.3	6.6	7.9	6.6	7.3
200			177 170		21 \$125	40.0%				12.5%
150		88		152	\$100 1: \$75	7.9%	7.3%	6.6%	6.0%	10.0% 7.5% 5 <u>!6%</u>
50 <b>27</b>	31 38	12,541 12,4	18,409 14,5	<sub>68</sub> 15,239 9,2	11 \$50			680/10	5.2%	5.0%
0 <b>1,480 2,942</b> 2015 2016	<b>3,28</b> (4) <b>4,9</b>	9 <mark>9</mark> 3 2019 2020	2021 2022	2023 2024	0 \$0		\$56 \$67 \$8		\$125 \$97 2022 2023	\$105 2024 0.0%

Go-Getters Golutions

### TRACK TO SELL

Get properties on track to sell to put them in the most competitive position in the marketplace to maximize seller proceeds. Come up with strategies to boost NOI, get books in order, get property in shape to put on market.

### IDENTIFY REPLACEMENT PROPERTIES

Help you identify replacement properties so that you can sell your property in the most tax-advantaged way possible.

### VENDOR SERVICES

Introduce clients to lenders, property managers, cost segregation services, insurance agents, contractors, roofers, deferred sales trust companies, and attorneys.

#### **INVESTMENT SALES** Help clients in the disposition and acquisition of their properties.

#### ASSET MANAGEMENT

Provide asset management valuations so clients can decide which is the best option: sell, hold, renovate, refinance, refi & buy, 1031.

#### VALUATIONS

Prepare a market valuation of the property based on comps & underwriting to show you how much your property can bring in today's market.



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